



The APPI Advantage

Affiliated Power Purchasers International, APPI, provides business consulting services that reduce operating cost in many ways. APPI's mission and operating model are based on one premise: provide superior, independent consulting services that decrease energy and utility expenses. This includes ongoing client education and advice that make clients aware of opportunities in the dynamic energy and utility markets. APPI's dedicated staff of experienced professionals works exclusively for business consumers of energy and utility services.

1. APPI is an independent energy and utility consulting firm. APPI is not affiliated with any energy supplier, telecom provider, or other company that provides energy or utility products. APPI is owned and operated by its founders who comprise its senior management team.
2. APPI works exclusively for businesses that use energy and utility services. APPI is only compensated when it delivers savings and benefits to its business clients. APPI provides ongoing education and service to its clients as it builds and fosters its client relationships.
3. APPI has direct access to energy and utility suppliers in the states where its clients operate. APPI performs initial and ongoing due diligence of vendors to determine which ones can and will provide reliable energy and utility services to APPI's clients, as well as excellent client service.
4. APPI has deep and broad experience and expertise in the deregulated energy and utility markets across the United States. APPI has worked in and has clients in every state that has deregulated its electricity market, and has natural gas and utility audit clients in most states.
5. Each APPI client has a dedicated, experienced account manager that is supported by a staff of business professionals including engineers, tariff analysts, and legal, financial, and technology experts.
6. To serve its clients, APPI's staff draws upon its cutting-edge market research capabilities, knowledge of suppliers' contract terms and conditions, and its vast database of energy and utility information.
7. APPI is continually monitored by the American Society of Association Executives (ASAE) and 140 national and state trade associations for its commitment to the energy and utility audit industries and its position in those markets.