

SPONSORSHIP OPPORTUNITIES



AMERICAN
ASSOCIATION
OF MEAT
PROCESSOR'S
CONVENTION
SPONSORSHIP
OPPORTUNITIES
OFFER VALUE
AND YEAR-LONG
VISIBILITY.



BECOME A SPONSOR OF THE AMERICAN CONVENTION OF MEAT PROCESSORS & SUPPLIERS' EXHIBITION

The American Convention of Meat Processors is your chance to meet with your customers and showcase your products and services. Why not spotlight your company and potentially increase your sales by becoming an official sponsor of the convention? Make your exhibit investment go that extra mile!

What does it mean to be a sponsor? Sponsors play an important role in the success of the American Convention of Meat Processors & Suppliers' Exhibition. Your sponsorship will allow you to show your support of, not only the convention, but the American Association of Meat Processors (AAMP) as well. Stand out from your fellow exhibitors and become a sponsor today! *If you become a sponsor, your company will be promoted on signage, in the convention program, the AAMP Lifier magazine, weekly Choice Cuts e-newsletter, social media, and on AAMP's website.*

How does your company benefit by becoming a sponsor?

- Displays your commitment to the convention and the Association
- Increases your visibility amongst your competitors prior to and during convention
- Showcases your company, the products you manufacture, and the services you provide
- Maximizes your tradeshow results.

By becoming a sponsor of the American Convention of Meat Processors, you are assisting AAMP in our continuous effort to provide an affordable event for both exhibitors and attendees. Your sponsorship dollars are applied toward many aspects of the convention, including: kids' competition, cash prizes (as applies), entertainment, functions in the exhibit hall, speakers and much more.

CONTACT MARCIA NIXON
FOR SPONSORSHIP
OPPORTUNITIES
Marcia@aamp.com
P: (877) 877-0168
F: (717) 367-9096

We are giving you an opportunity to advertise your business with a variety of sponsorship options. Your sponsorship will not only be beneficial to the AAMP Convention, but to your business as well. Take advantage of these cost-effective sponsorship opportunities today and maximize your exposure.

LEGACY SPONSOR (\$3,000+)

BENEFITS FOR LEGACY SPONSORSHIP

- Listing as Legacy Sponsor in:
 - Circulars
 - Convention signage (name of company and logo)
- Legacy Sponsor ribbon for all registered booth personnel
- Two complimentary tickets to the convention's Saturday night function
- Be an "Official Sponsor" of the Saturday night function with specific signage (includes logo scrolling PowerPoint)

PUBLICATIONS

- A posting in the *AAMP*lifier spotlighting your company
- Weekly Choice Cuts e-newsletter (logo and web link in sidebar)
- Listing and logo as Legacy Sponsor in the convention program
- Half page (3" W x 4" H) advertisement in the convention program

WEBSITE AND SOCIAL MEDIA

- AAMP website (company logo and web link) for approximately 3 months
- Three posts on Facebook leading up to the convention
- Three posts on Twitter leading up to the convention

MOBILE APP

- Scrolling logo on mobile app main page
- Recognition of all in-app and social media instances promoting the app
- Click-through reports and metrics after the convention

PLATINUM SPONSOR (\$1,000-\$2,999)

BENEFITS FOR PLATINUM SPONSORSHIP

- Listing as Platinum Sponsor in:
 - Circulars
- Convention signage (name of company and logo)
- Listing and logo as Platinum Sponsor in the convention program
- Platinum Sponsor ribbon for all registered booth personnel
- Two complimentary tickets to the convention's Saturday night function

PUBLICATIONS

- A posting in the *AAMP*lifier spotlighting your company
- Half page (3" W x 4" H) advertisement in the convention program

WEBSITE

- AAMP website (company logo and web link) for approximately 3 months



GOLD SPONSOR (\$500-\$999)

BENEFITS FOR GOLD SPONSORSHIP

- Listing as Gold Sponsor in:
 - Circulars
- Convention signage (name of company and logo)
- Gold Sponsor ribbon for all registered booth personnel
- Company logo on scrolling PowerPoint during convention events

PUBLICATIONS

- A posting in the *AAMPli*er spotlighting your company
- Quarter page (3" W x 2" H) advertisement in the convention program
- Listing and logo as Gold Sponsor in the convention program

WEBSITE

- AAMP website (company logo and web link) for approximately 3 months

SILVER SPONSOR (\$250-\$499)

BENEFITS FOR SILVER SPONSORSHIP

- Listing as Silver Sponsor in:
 - Circulars
- Convention signage (name of company and logo)
- Silver Sponsor ribbon for all registered booth personnel

PUBLICATIONS

- A posting in the *AAMPli*er spotlighting your company
- Quarter page (3" W x 2" H) advertisement in the convention program
- Listing and logo as Silver Sponsor in the convention program

WEBSITE

- AAMP website (company logo and web link) for approximately 3 months

BECOMING A SPONSOR OF THE AMERICAN ASSOCIATION OF MEAT PROCESSORS PRESENTS A UNIQUE OPPORTUNITY FOR STAKEHOLDERS TO HIGHLIGHT THEIR COMMITMENT AND SUPPORT TO THE INDUSTRY.



SPONSORSHIP APPLICATION

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Company Website _____

WE WOULD LIKE TO PARTICIPATE AS A:

<input type="checkbox"/> Legacy Sponsor	(\$3,000+)
<input type="checkbox"/> Platinum Sponsor	(\$1,000-\$2,999)
<input type="checkbox"/> Gold Sponsor	(\$500 - \$999)
<input type="checkbox"/> Silver Sponsor	(\$250-\$499)
<input type="checkbox"/> APMC Official Sponsor	(\$1,000) (See Platinum Sponsor benefits)

Total Amount Sponsored \$ _____

SPONSORSHIP TERMS:

- Sponsor agrees to provide a current logo in a high resolution JPEG format unless otherwise specified by AAMP, as well as any other support material that may be requested. Logos can be emailed to Marcia@aamp.com.
- Sponsor gives AAMP express permission to use their company name and/or logo within the limits of sponsorship.
- Logos and payments received by early December will appear in the AAMP colored glossy brochure. All others should be received in the AAMP office by April for inclusion in the convention program and signage.

PAYMENT INFORMATION (Check one)

Check Enclosed VISA MasterCard AMEX Discover

Credit Card# _____

Expiration Date _____ CVV Code _____ Billing Zip Code _____

Name as it appears on card (Please print) _____

Signature _____

COMPLETE AND SUBMIT FORM TO:

American Association of Meat Processors
One Meating Place
Elizabethtown, PA 17022
P: (877) 877-0168
F: (717) 367-9096





One Meating Place
Elizabethtown, PA 17022

SPONSORSHIP PROVIDES
A MEANS OF BROADENING
YOUR COMPETITIVE
EDGE AND IMPROVING
YOUR ORGANIZATION'S
IMAGE, PRESTIGE,
AND CREDIBILITY BY
SUPPORTING AN EVENT
THAT ATTRACTS YOUR
TARGET MARKET.



SPONSORSHIP OPPORTUNITIES

