



# CONVENTION AGENDA

81<sup>st</sup> Convention of Meat Processors & Suppliers' Exhibition  
Hilton Des Moines Downtown  
Des Moines, Iowa, July 30 – August 1, 2020

## WEDNESDAY – JULY 29, 2020

- 8:00 AM–4:00 PM **Pre-Convention Workshop** – Ballroom B, Level 4, Convention Center  
Appendix A & B with Bob Hanson, HansonTech, WI and Dr. Jeff Sindelar,  
University of Wisconsin – Madison, WI  
Butcher's Meat Competition
- 8:00 AM–4:00 PM **Spouse Tour: 2 Separate Events**  
Meals from the Heartland (AM) event 9:00 – 11:00 AM  
Salvage Place Wine and charcuterie tasting with Stewart Burger from Iowa State  
University (PM) event 1:00 – 3:00 PM
- 2:00 PM–4:00 PM **Convention Registration** – Exhibit Hall Foyer, 2<sup>nd</sup> Level, Convention Center
- 6:00 PM–8:00 PM **President's Reception** – Iowa Hall of Pride, Convention Center

## THURSDAY – JULY 30, 2020

- 8:00 AM–9:30 AM **Welcoming Session (General Session)** – Rooms 304 - 308, 3<sup>rd</sup> Level, Convention Center  
**Keynote Speaker** – Dr. Joseph Cordray, Iowa State University, Ames, IA
- 9:00 AM–3:00 PM **Convention Registration** – Exhibit Hall Foyer, 2<sup>nd</sup> Level, Convention Center
- 9:30 AM–12:30 PM **ACMC Product Registration** – Rooms 317 - 318, 3<sup>rd</sup> Level, Convention Center
- 9:30 AM–10:30 AM **State Officer's Conference** – Rooms 304 - 308, 3<sup>rd</sup> Level, Convention Center
- 10:30 AM–11:30 AM **AAMP Internship Program** – Room 321, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Nelson Gaydos, AAMP Outreach Specialist
- Deer and Wild Game Processing** – Rooms 302 – 303, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Bret Griffis, Jerome Country Market, Jerome, MI
- Internet Marketing Strategy** – Rooms 309 - 310, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Paul Gormley, Iowa State University, IA
- Composting/Rendering/Incineration**, Rooms 319 – 320, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Mary Schwarz and Jean Bonhotal, Cornell Waste Management Institute, Ithaca, NY
- 11:45 AM–12:45 PM **AAMP Internship Program** – Room 321, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Nelson Gaydos, AAMP Outreach Specialist
- Pricing and Custom Slaughter** – Rooms 302 - 303, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Terry & Luke Kerns, Edgewood Locker, Edgewood, IA
- Social Media Marketing** – Rooms 309 - 310, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Don Stanley, 3Rhino Media

**Lot Tracking: Affordable on a Budget** – Rooms 319 - 320, 3<sup>rd</sup> Level, Convention Center  
**Speaker:** Andrew Lorenz, We R Food Safety, Menomonie, WI

12:45 PM–1:00 PM **Ribbon Cutting** – Exhibit Hall Foyer, 2<sup>nd</sup> Level, Convention Center

1:00 PM–4:30 PM **Exhibit Hall Open** – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

6:00 P –9:00 PM **Welcome Reception** – Living History Farms, Des Moines, Iowa

#### **FRIDAY – JULY 31, 2020**

9:00 AM–12:00 PM **Convention Registration** – Exhibit Hall Foyer, 2<sup>nd</sup> Level, Convention Center

8:00 AM–9:30 AM **Demonstration:** What to do With Your Ham Year Around? – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

**Presenters:** Jon Frohling, ScottPec Inc, Box Elder, SD; Tom Katen, Cargill, Willshire, OH; Tim Haen, Haen’s Meat Packing Inc, Kaukauna, WI; Dennis Schaaradt, Den’s Country Meats Inc., Table Rock, NE; Mike Sloan, Hermann Wurst Haus, Hermann, MO.

8:30 AM–9:00 AM **Exhibitor’s Meeting** – Exhibit Hall Concession Area, 2<sup>nd</sup> Level, Convention Center

9:30 AM–12:30 PM **Exhibit Hall Open** – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

10:30 AM–11:30 AM **Kid’s Craft:** Putting Lipstick on a Pig – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

12:45 PM–2:00 PM **Demonstration: Virtual Tours** – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

**Presenters:** Jared Nikkel, Sully Locker Community Locker Inc, Sully, IA, and Dwight Ely, Ely Farm Products, Newtown, PA

1:00 PM–2:00 PM **State Affiliate Executive Directors Meeting** – Boardroom 2, 3<sup>rd</sup> Level, Convention Center

#### **SATURDAY – AUGUST 1, 2020**

7:30 AM–10:00 AM **ACMC Awards Ceremony/Business Meeting** – Rooms 304 - 308, 3<sup>rd</sup> Level, Convention Center

11:00 AM –1:00 PM **Convention Registration** – Exhibit Hall Foyer, 2<sup>nd</sup> Level, Convention Center

10:00AM–11:00 AM **ACMC Product Display** – Rooms 312 - 316, 3<sup>rd</sup> Level, Convention Center

11:00 AM–11:30 AM **ACMC Pick-Up** – Rooms 312 - 316, 3<sup>rd</sup> Level, Convention Center

10:30 AM–1:30 PM **Exhibit Hall Open** – Exhibit Hall, 2<sup>nd</sup> Level, Convention Center

1:45 PM–2:45 PM **Bull Session 1: Employee Issues** – Rooms 302 – 303, 3<sup>rd</sup> Level, Convention Center

**Bull Session 2: Tricks of the Trade** – Rooms 309 – 310, 3<sup>rd</sup> Level, Convention Center

5:00 PM–6:00 PM **Cocktail Reception** – Cloud Ballrooms A - C, 2<sup>nd</sup> Floor, Hilton

6:00 PM–9:00 PM **Closing Social** – Cloud Ballrooms A – C, 2<sup>nd</sup> Floor, Hilton

#### **SUNDAY – AUGUST 2, 2020**

8:15 AM–9:00 AM **Prayer Service** – Element Room, Lobby Floor, Hilton